

PRIVACY NOTICE

Privacy Notice

The protection of your personal data is very important for us and we treat your data as confidential. In all acts concerning data processing such as collection, processing and utilization we act according to the provisions of data protection law valid in Germany (e.g. the EU- General Data Protection Regulation – GDPR and the Bundesdatenschutzgesetz (BDSG)) as well as the specifications of this privacy notice. In the following we will inform you in detail about the type, scope and reason of the data collection, and the use of the collected data. Please carefully review the following information. If you have further questions feel free to contact us via email at privacy@lichtnecker.com.

Responsible person for privacy matters:

Dr. Florian Lichtnecker (German Lawyer)
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Representative of the responsible person for privacy matters:

Dr. Markus Lichtnecker (Patent Attorney) (contact details see above)

I. Data collection, processing and utilization

Anonymous use of the website

In general you are able to use our website without giving personal data. Any deviations of this general rule are listed below.

Personal data

Personal data means any information concerning the personal or material circumstances enabling the identification of a user such as name, address, telephone number, email-address or date of birth. We are collecting, using and forwarding this data only if it is permitted by law or you agree with this data collection or you provide such data voluntarily and for the order processing. E.g. in cases of applications of intellectual property rights personal data are also published in whole or in part in public registers. You are giving us personal data in connection with a commissioning or contact with us. We are using this data – unless otherwise specified – only based on your consent (cf. Article 6 Sec. 1 a) GDPR – consent to the processing), to handle the job or to process your request (cf. Article 6 Sec. 1 b) GDPR – performance of a contract/taking respective steps). After the complete termination of the mandate and if the fee is paid in full, your data will be stored but not used and will be deleted after the termination of the safekeeping periods set by legal provisions (e.g. tax or commercial law) provided you do not agree explicitly with the further use of your data.

When it comes to the deletion we act according to the legal safekeeping periods for lawyers (6 years after the termination of the calendar year the mandate has been terminated). Data not necessary for the mandate is deleted immediately and not used in the future in case of an objection and if there are no tax or commercial safekeeping obligations.

This website contains the following functions relevant for data protection law:

a) Email

On our website we refer various times to the option of an email contact. This concerns e.g. the contact for a legal mandate or its initiation as well as further requests. The personal data sent is only used and saved for the processing of the very request and potential follow-up questions. By using various technical and organizational options, we store your data, which we acquire via email, inaccessible for third parties. However, by using such a means of communication we are not able to guarantee complete data security, so that we recommend that you send sensitive information or information with a high need for confidentiality by letter mail. The legal basis for the data collection within an email contact are e.g. Article 6 Sec. 1 a) GDPR (consent to the processing), Article 6 Sec. 1 b) GDPR (performance of a contract/taking respective steps) or Article 6 Sec. 1 f) GDPR (legitimate interests of economic nature for optimization of our offers). A deletion of the submitted data happens e.g. after the termination of the very order by considering legal requirements (see above).

b) Further contact options (e.g. phone, fax)

You can find further contact options on our website (e.g. phone and fax numbers). If you use this options it may be that we get aware of personal data which we may use for various purposes – especially for the mandate processing. The legal basis for the data collection within your contact are e.g. Article 6 Sec. 1 a) GDPR (consent to the processing) or Article 6 Sec. 1 b) GDPR (performance of a contract/taking respective steps)

c) Google Analytics

~~This website is using Google Analytics, a web-analyzing service of Google Inc. (1600 Amphitheatre Parkway Mountain View, CA 94043, USA) ("Google"). The legal basis for the data collection within Google Analytics is Article 6 Sec. 1 f) GDPR (legitimate interests of economic nature for optimization of our offers). Google Analytics is using so-called "Cookies". These are text files that are stored on your computer and enable an analysis of your use of this website. The information about your use of this website created by the Cookie (like type of browser, operating system, IP address, previously visited website) will usually be transferred and stored on a server of Google in the US.~~

IP-Anonymisation

~~We activated the IP-anonymization on this website so that your IP address will be shortened by Google within the member states of the European Union or other states adhering to the treaty on the European Economic Area.~~

~~The full IP address will only be transferred to a server operated by Google in the US in exceptional cases and shortened there. On behalf of the operator of this website Google will use this information in order to evaluate your use of this website, to~~

compile reports about your website activities, and to provide further services in connection with the use of the website and the internet. The IP address transferred from your browser by using Google Analytics will not be connected with other data of Google.

Browser Plugin & prevention of data collection

You can prevent the saving of Cookies by a corresponding function of your browser software. However, please note that in this case not all functions of this website might be used in their full extent. In addition to that you are able to prevent the acquisition of the data created by the Cookie and the data concerning the use of the website (including your IP address) by Google as well as prevent Google from the processing of this data by downloading and installing the browser plugin currently available under the following link:

<https://tools.google.com/dlpage/gaoptout?hl=en>

As an alternative to the browser plugin or within browsers of mobile devices you are able to set an opt-out Cookie by using the following link, which prevents the acquisition of data through Google Analytics within this website in the future:

[google_analytics_optout]Disable Google Analytics[/google_analytics_optout] (Opt-out-cookie)

Please note that this opt-out Cookie only functions in this browser and for this website. Therefore you have to use the above link again if you delete your Cookies in this browser or you visit this site by various devices.

We want to inform you again that this website uses Google Analytics with the extension “_anonymizeIp()” and IP addresses are thus only processed in a shortened way to avoid a direct link to a person.

Contract data processing

We have a contract with Google concerning the data processing and observe the strict rules of German data protection authorities when we use Google Analytics.

You can find additional information and answers in relation to Google Analytics in the “help section” of the provider

(<https://support.google.com/analytics/answer/6004245?hl=en>).

The personal data collected by Google Analytics on this website are automatically deleted after 14 months once a month if their storage period has been reached.

d) Links to other websites

We have no influence that third parties comply with the legal requirements of data protection law. If we refer or link from our website to websites of third parties we are not able to guarantee the accuracy and completeness of the respective content as well as their data security.

e) Services and content of third parties

On our website we may integrate content of third parties like videos from video

platforms (e.g. Youtube), maps (e.g. from Google-Maps) or further content from third parties. Normally these suppliers need your IP address in order to send the respective content to your browser. Despite the fact that we try to only use content of suppliers, which just need the IP address to provide the content, it may be that third parties store your IP address (e.g. for statistical purposes). We will inform you about it as far as this is recognizable for us. The legal basis for the data collection within this services is Article 6 Sec. 1 f) GDPR (legitimate interests of economic nature for optimization of our offers).

II. Data security

We try to protect our website as well as our further system through present technical and organizational measures against damage, loss, destruction, unauthorized access and similar measures of third parties and adjust these security measures to technological developments on a regular basis.

III. Legal rights: Right of access, right to rectification, right to erasure and right to restriction of processing, right to data portability, right to lodge a complaint etc. as well as right to object / withdraw consent

According to the legal requirements you are entitled to e.g. the following rights towards us as responsible persons concerning your personal data processed by us:

– **Right of access** (Article 15 GDPR) concerning your personal data processed by us (without giving reasons). In particular you have the right to obtain from us confirmation as to whether or not your personal data is processed, and, where that is the case, access to the personal data and the following information: the purposes of the processing, the categories of personal data concerned, the recipients or categories of recipients to whom the personal data have been or will be disclosed, the envisaged period for which the personal data will be stored, the existence of the right to request rectification or erasure of personal data or restriction of processing of personal data or to object to such processing, the right to lodge a complaint with a supervisory authority, any available information as to their source where the personal data are not collected from us as well as the existence of automated decision-making, including profiling as well as the significance and the envisaged consequences of such processing.

– Right to (immediate) **rectification** (Article 16 GDPR) of your inaccurate personal data as well as the right to demand the completion of your incomplete personal data stored by us – also by a supplementary statement.

– Right to (immediate) **erasure / ‘right to be forgotten’** (Article 17 GDPR) of your personal data saved by us as long as the processing is not necessary for exercising the right of freedom of expression and information, for compliance with a legal obligation which requires processing, for reasons of public interest, or for the establishment, exercise or defence of legal claims.

– Right to **restriction of processing** of this data (Article 18 GDPR) where the accuracy of the personal data is contested by you, the processing is unlawful and you oppose the erasure of the personal data and request the restriction of their use instead, we no longer need the personal data for the purposes of the processing, but

they are required by you for the establishment, exercise or defence of legal claims or you objected to processing pursuant to Article 21 Sec. 1 GDPR.

– **Right to data portability** (Article 20 GDPR), so that you receive your personal data provided by you in a structured, commonly used and machine-readable format or demand the transmission directly to another controller.

– **Right to withdraw your consent** at any time (Article 7 Section 3 GDPR) towards us concerning your previously given consent so that we may not proceed with the processing based on this consent in the future.

– **Right to lodge a complaint with a supervisory authority** (Article 77 GDPR): Without prejudice to any other administrative or judicial remedy, you shall have the right to lodge a complaint with a supervisory authority, in particular in the Member State of your habitual residence, place of work or place of the alleged infringement if you consider that the processing of your personal data infringes this Regulation.

Right to object (Article 21 GDPR):

In case the data processing is based on legitimate interest according to Article 6 Sec. 1 f) GDPR you have the right according to Article 21 GDPR to object at any time, if there are grounds relating to your particular situation or the objection is directed against direct marketing purposes. In the latter case you have a general right to object, which we implement without showing compelling legitimate grounds. In a case like this personal data are no longer processed for such purposes.

Contact details for information, rectification or erasure requests and further rights as well as the right to object / withdraw consent:

Dr. Florian Lichtnecker

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IV. Change of the privacy notice, actuality and availability

From time to time – e.g. for the implementation of relevant legal requirements – we adjust and change our privacy notice. When visiting this website the current valid version is applied. This up-to-date privacy notice (version 1.2) can be retrieved and printed by you at any time.